



Byte of Brilliance

Claude AI Workshops *for Teams*

Hands-on training that embeds Claude into your team's daily operations. From strategy to workflows to adoption.

£300K

Agency contract replaced

89%

Team adoption rate

1,800+

Professionals trained

100%

Would recommend

- Tailored to your industry, your tools, and your workflows
- The majority of every session is active doing, not slides
- Every participant leaves with a curated resource pack
- Available in person or virtually, for 5 to 50 people

What your team will learn *and be able to do.*

Claude Cowork for Teams

Core Workshop | Half or Full Day

Your team learns to delegate real tasks to Claude Cowork: reports, research, document creation, and data analysis. They leave with finished outputs, not notes.

- ✓ What Cowork is and how it differs from chat AI
- ✓ Setting up Cowork with your files and workflows
- ✓ Using Projects for brand voice and templates
- ✓ Building Skills: reusable team instructions
- ✓ 38+ connectors (Slack, Drive, Notion, Gmail)
- ✓ Creating Artifacts: finished, shareable documents
- ✓ Governance and knowing what to delegate

3 to 7 hours

5 to 50 people

Virtual or in person

The Complete Claude Implementation

Multi-Session | Full Day+

For teams that want to go beyond a single session. A structured programme that embeds Claude into daily operations, from strategy to workflows to adoption.

- ✓ Everything in the Cowork workshop, plus deep implementation
- ✓ AI strategy assessment: where Claude will have the most impact
- ✓ Custom Claude setup: Projects, Skills, Plugins, Connectors
- ✓ Advanced use cases: research automation, content ops, data pipelines
- ✓ Adoption strategy: how to get your whole team using it
- ✓ Post-session follow-up to review and refine workflows

2 to 3 sessions

Teams and leadership

Includes strategy assessment

WHAT IS INCLUDED IN EVERY WORKSHOP

Tailored Content

Customized to your industry and workflows

Use Case Mapping

3 to 5 highest-impact workflows identified

Resource Pack

Prompt library, templates, and reference guide

Pre-Session Survey

Baseline assessment and pain point discovery

Hands-On Practice

Working with your own documents and data

Post-Session Follow-Up

Adoption review and Q&A check-in

WHAT PEOPLE SAY

Do not take our word for it



"Ekwy brought a level of strategic clarity to our AI programme that I had not seen before. She understood the business before she touched a single tool."

Gareth Bridge Director of B2B Marketing



"The framework Ekwy built changed how our entire team works. Adoption was the big risk, it was not a risk at all."

Hubert Miernik Head of Marketing Campaigns



"Ekwy operates at the intersection of AI strategy and real implementation. Rare to find both in one person."

Josh Muncke VP of Generative AI

YOUR WORKSHOP LEAD

Ekwy Chukwuji Founder, Byte of Brilliance

Former AI Strategy Consultant and Implementation Lead at The Economist Group. Designed the agentic AI architecture adopted as the blueprint for all future AI deployments. 15 years in business transformation across Formula 1, L'Oreal, Financial Times, and The Economist.

15

YEARS IN TRANSFORMATION

£300K

AGENCY CONTRACT REPLACED

1,800+

PROFESSIONALS TRAINED

Ready to talk?

Book a 30-minute discovery call. No pitch, no pressure.

Book a Discovery Call